

# Specifications catalogue

The following important checkpoints and areas of responsibility for data delivery are taken into account by ADIVAN. They are defined to remove uncertainties in these interests.

## Data delivery

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- Photoshop 10.1
- QuarkXpress 8.0.2
- Illustrator 13.2
- InDesign 5.0.4
- (High End) PDF-documents have to be high-resolution

*For data that need modifying, we charge an hourly rate of CHF 150.-*

It is very important that your data are in accordance with our measurement guidelines and specifications. This way you avoid unnecessary costs and mistakes!

## Display resolution:

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Display resolutions under 200 dpi without a special note in the order will not be produced.

## CD-Imprint

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The correct number of print colours has to be indicated in the data. Special colours have to be defined by HKS or Pantone. Indistinctly defined colours automatically lead to a change in CMYK. Deposited ICC Profiles are taken over.

## Document format

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- Please present recto-verso documents as single-side pages
- Please present multi-page documents as correctly ordered spreads

## Bleed

- All elements should surpass the trimmed format and hold at least a 3mm bleed. (CD without bleed)

## Colours

- Keep in mind that colour definitions of printed matter are always based on Cyan, Magenta, Yellow and Black (CMYK). Pantone colours are possible, but imply a substantial price increase.

## **Sample documents**

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### **Colour-true reproduction of printed matter**

- Inkjet or laser printer colour prints are not accepted as binding print samples.
- Digitalproofs can be made for exact colour combinations (A4-Digitalproof for CHF 70.--)

### **Colour-true reproduction of data carriers**

- The colour representation of your screen, which is based on the RGB colour model, can differ completely from the actual printed result.
- Colour proofs cannot be accepted as binding prints, for the surface of the data carriers is not the same as a paper surface.
- The data carriers' imprints are adapted to PDFs, printed matter or colour proofs as best as possible.

## **Data transfer**

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**FTP**            Direct transfer to our FTP-Server is possible. Ask for your login!

*The ADIVAN - Data transfer simplification software can be acquired via Email or downloaded from the website [www.adivan.com](http://www.adivan.com).*

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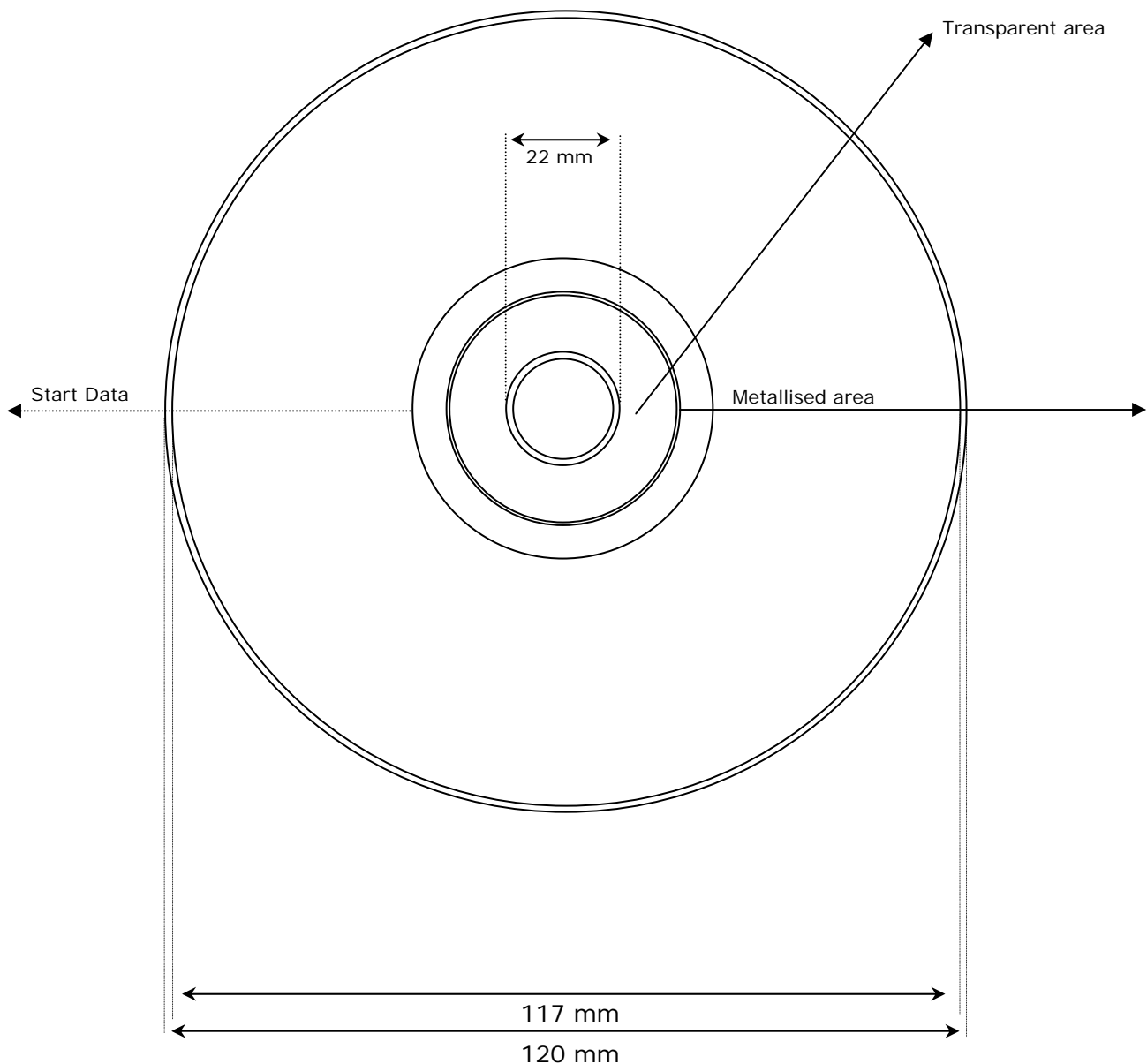
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## SPECIFICATIONS DATA / SOUND CARRIERS

### 1 CD / DVD Measurements

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- Printable area : Diameter: 22 – 117 mm
- Raster width:
  - Offset printing CMYK: 70 Raster
  - Screen printing CMYK: 52 Raster
  - Screen printing Pantone: 40 Raster
- The printing range 22 – 117 mm refers to both the metallised and transparent area of the CD, this can lead to colour deviations. We therefore recommend an all-white preprint.
- After agreement: Possibility to start printing from 19mm.

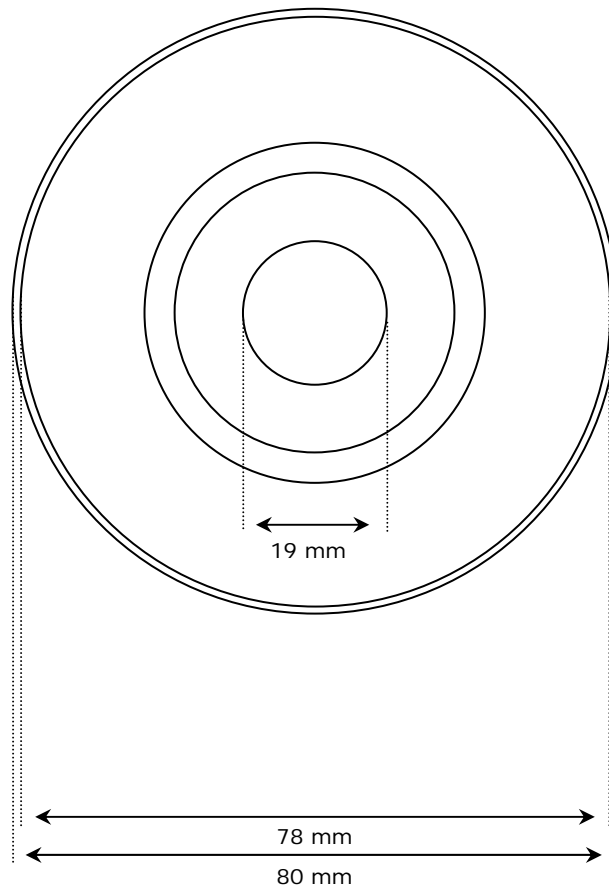


## 2 Mini-CD / DVD Measurements

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- Printable area: Diameter: 19 – 78mm
- Raster width:

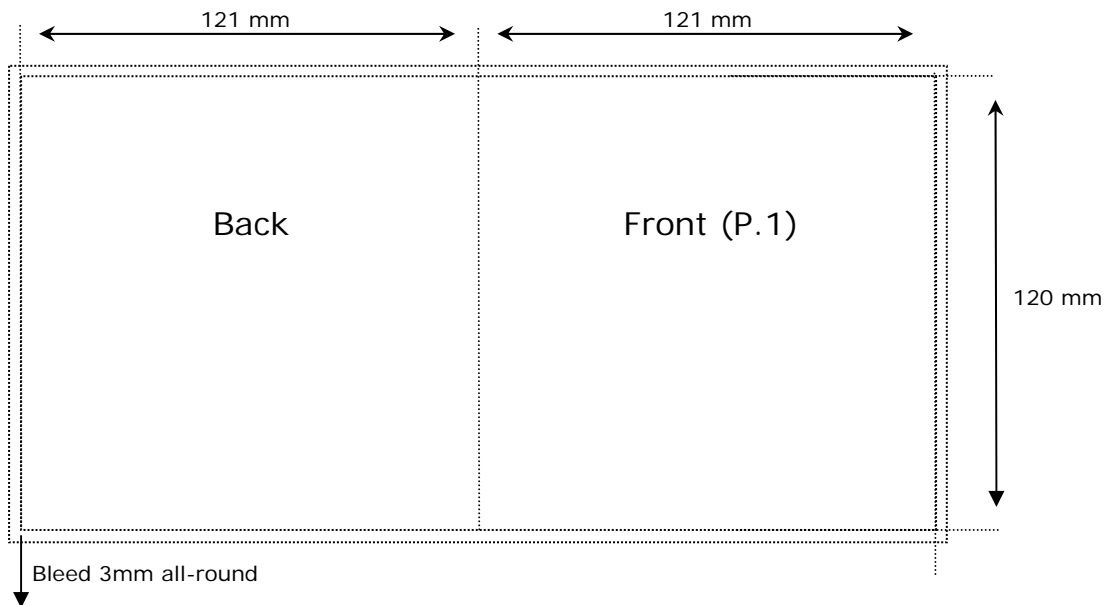
Offset printing CMYK:	70 Raster
Screen printing CMYK:	52 Raster
Screen printing Pantone:	40 Raster



## SPECIFICATIONS PRINTED MATTER CD

### 1 CD- BOOKLET

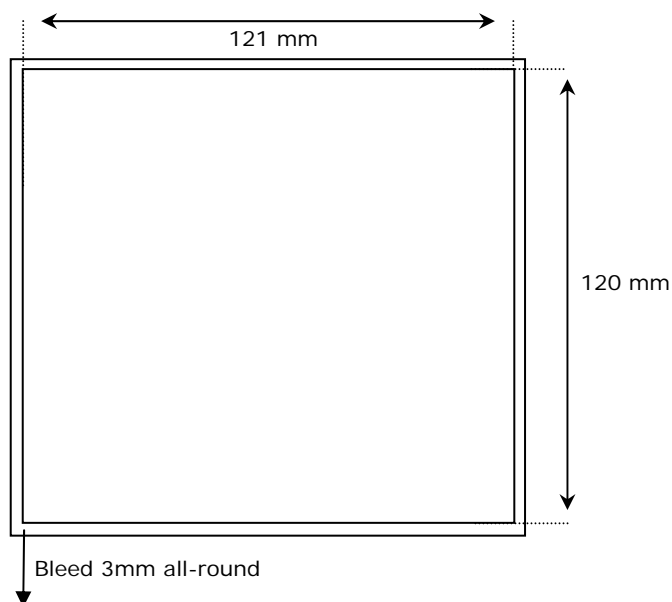
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Format: 242 x 120 mm final measure, open  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

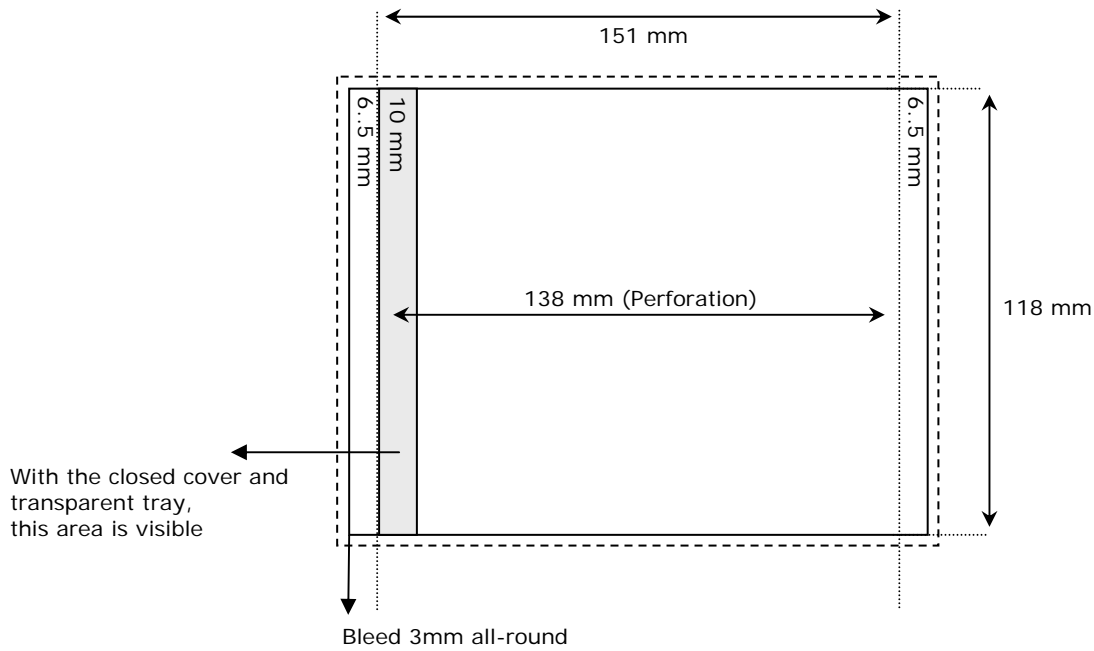
### 2 CD- Covercard

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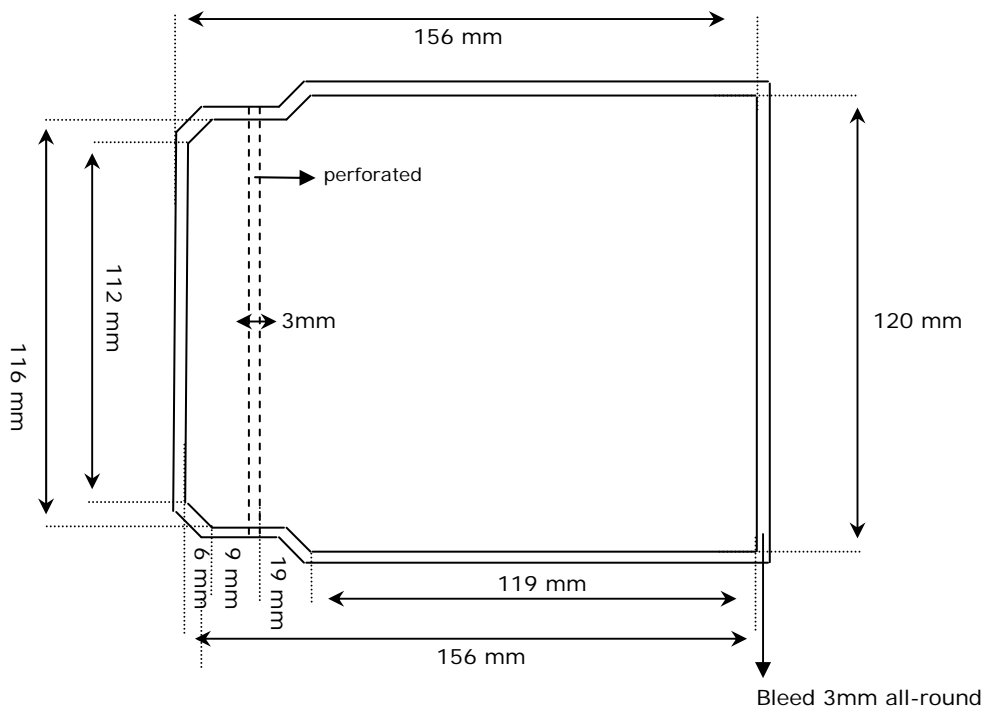
Format: 121 x 120 mm Final measure (For text: min. 3 mm distance from the edge)  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

### 3 CD- Inlay

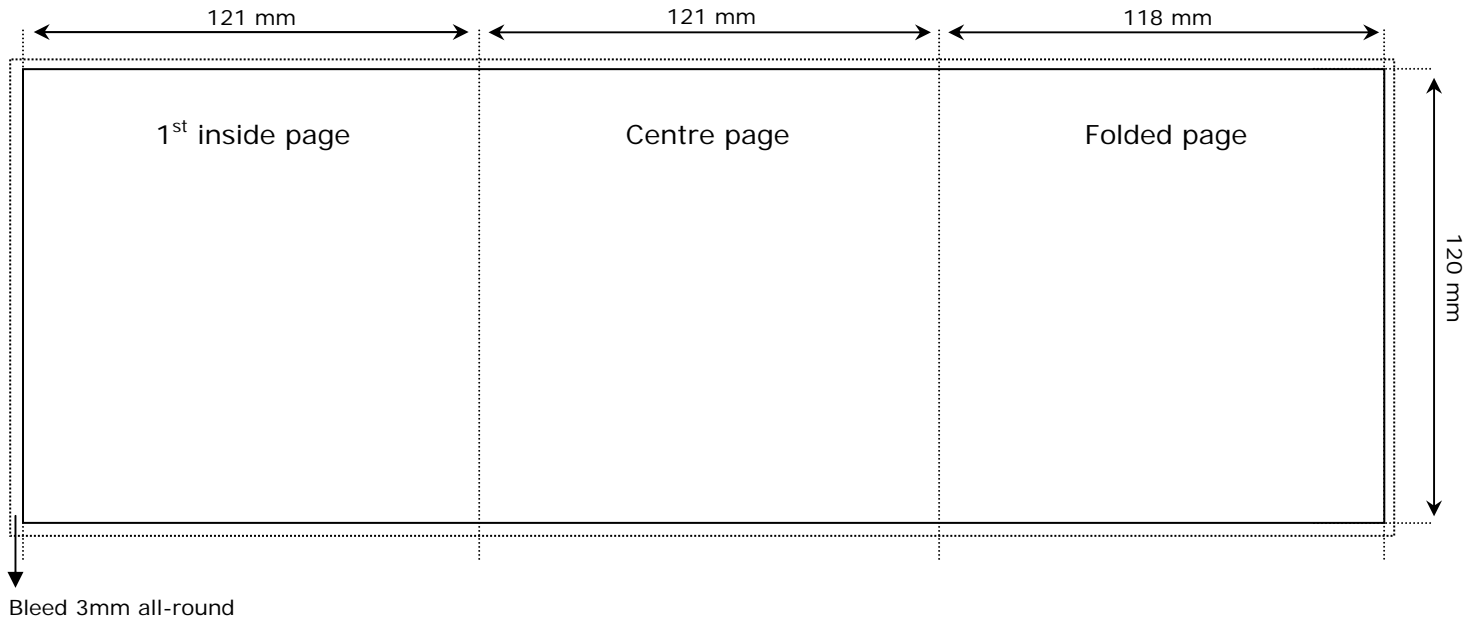


Format: 151 x 118 mm Final measure  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

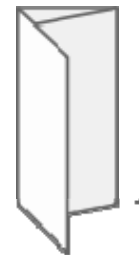
### 4 CD- Maxi-Inlay



## 5 Leporello



Format: 121 x 120 mm Final measure, closed  
Folds: other folds on request  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (extra expenses)

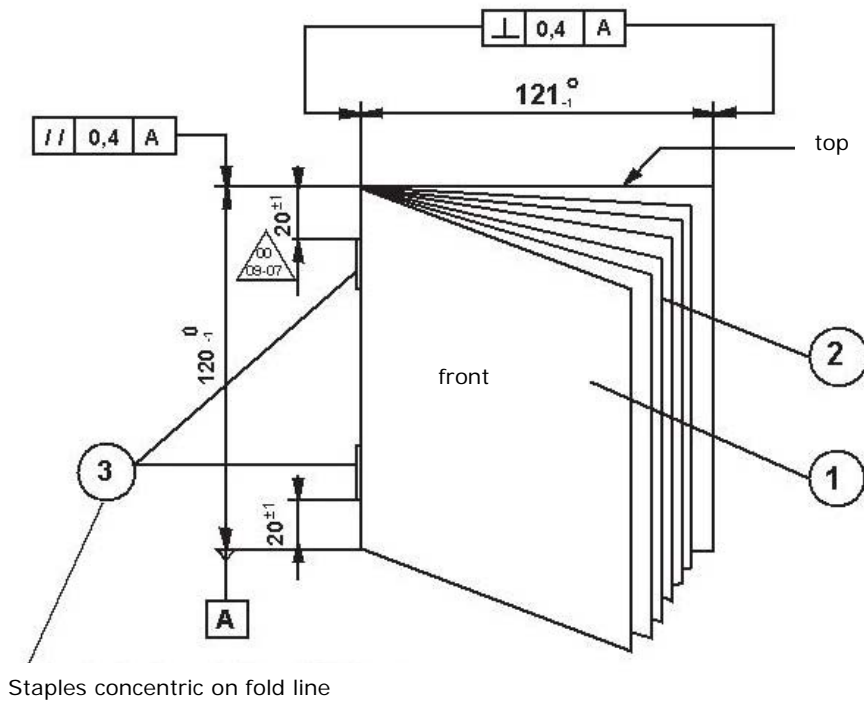


6-page Leporello  
(Measures see above)





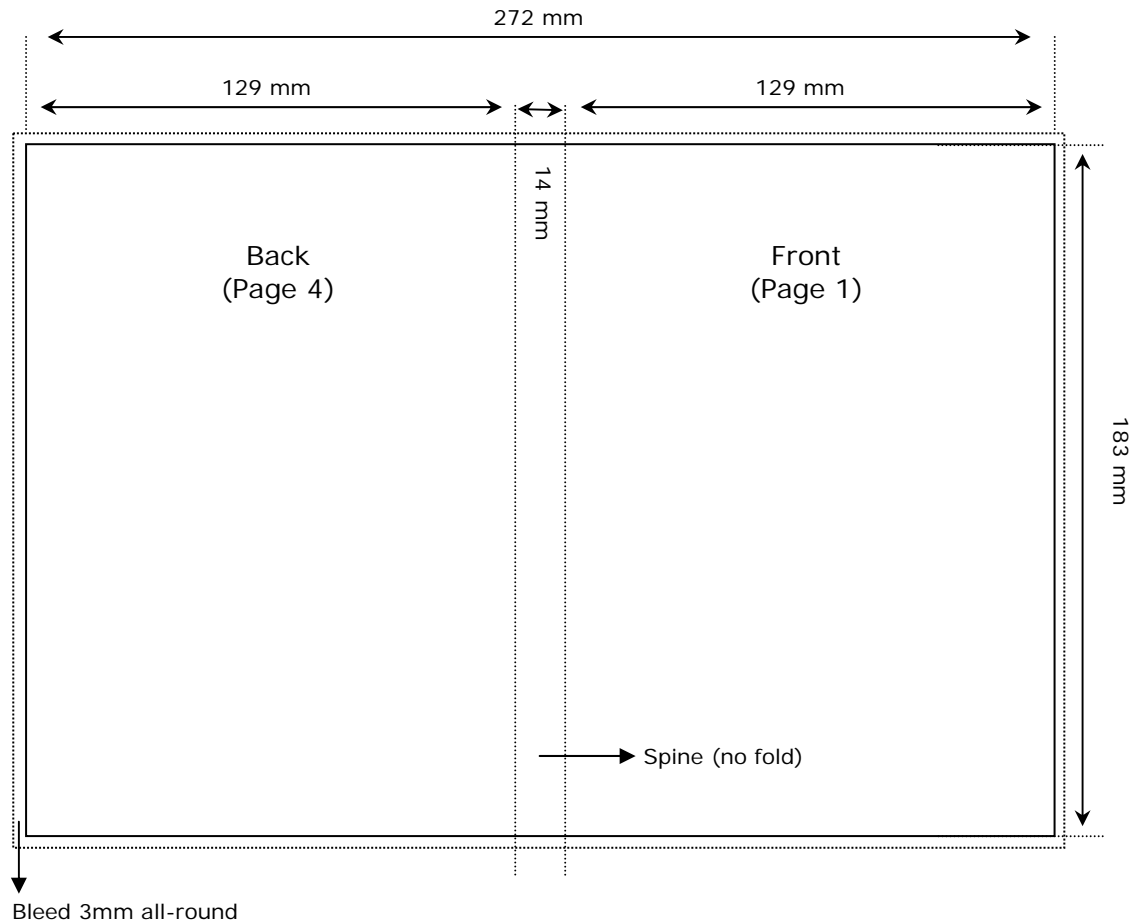
## 7 Booklet Superjewelcase



Format: 120,0 x 121,0 x 2,3 mm final measure  
Colours: 1/1 – 4/4-colour by Eurokala  
Special colours on request (extra expenses)

## SPECIFICATIONS PRINTED MATTER DVD

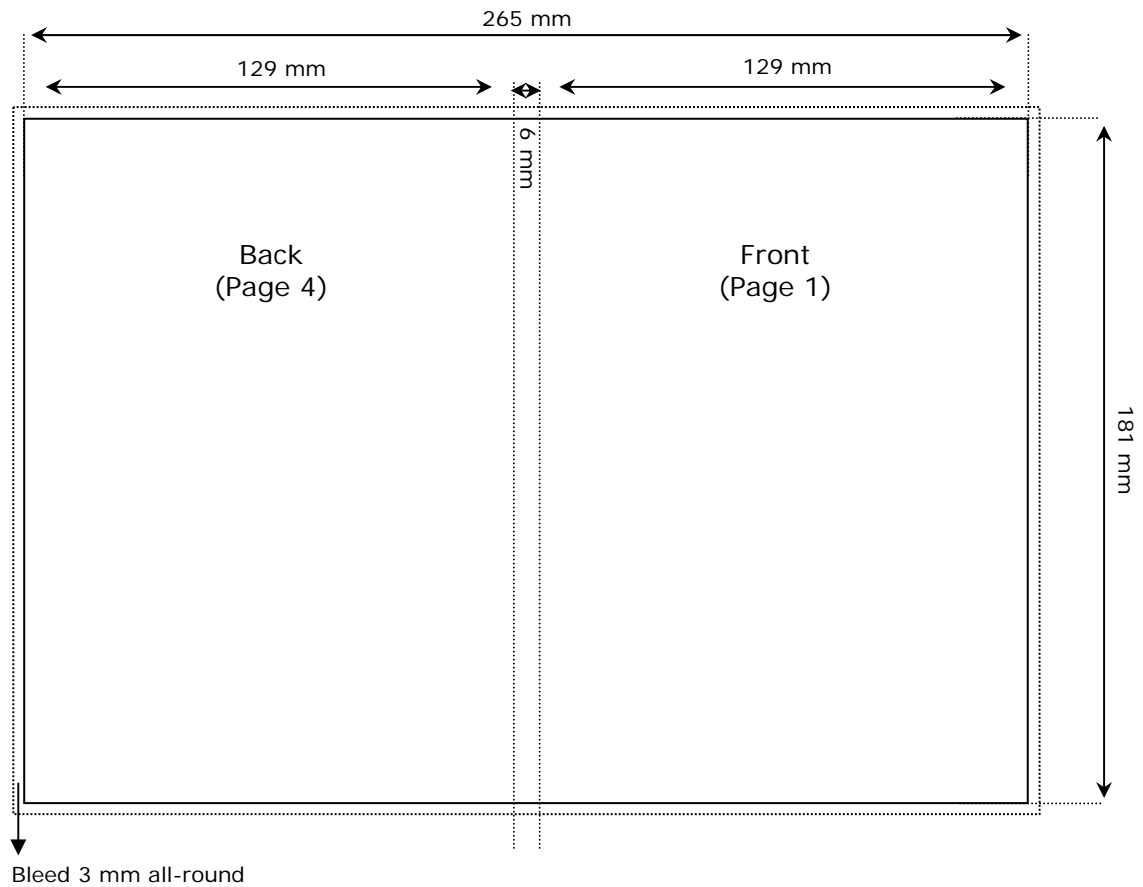
### 1 Cover



Format: 129 x 183 mm final measure, closed  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

## 2 Cover Slimline- Box

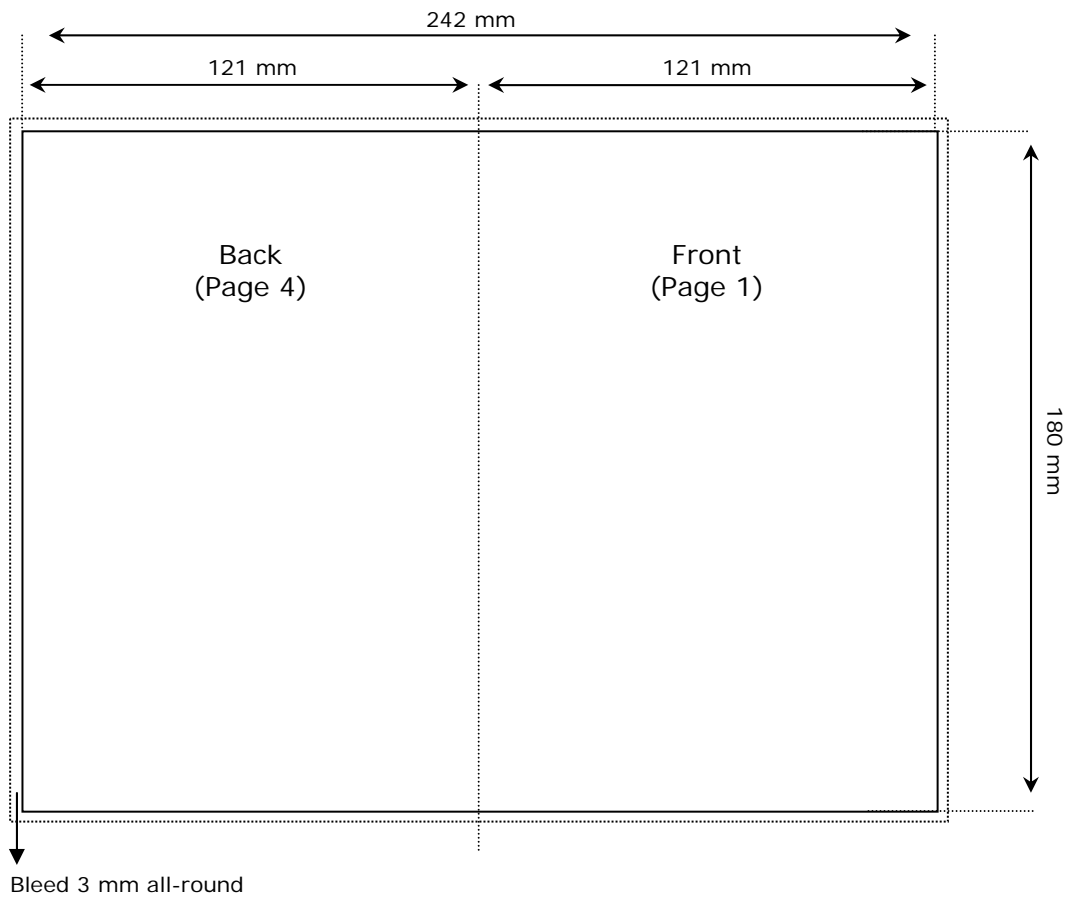
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Format: 265 x 184 mm final measure, closed  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

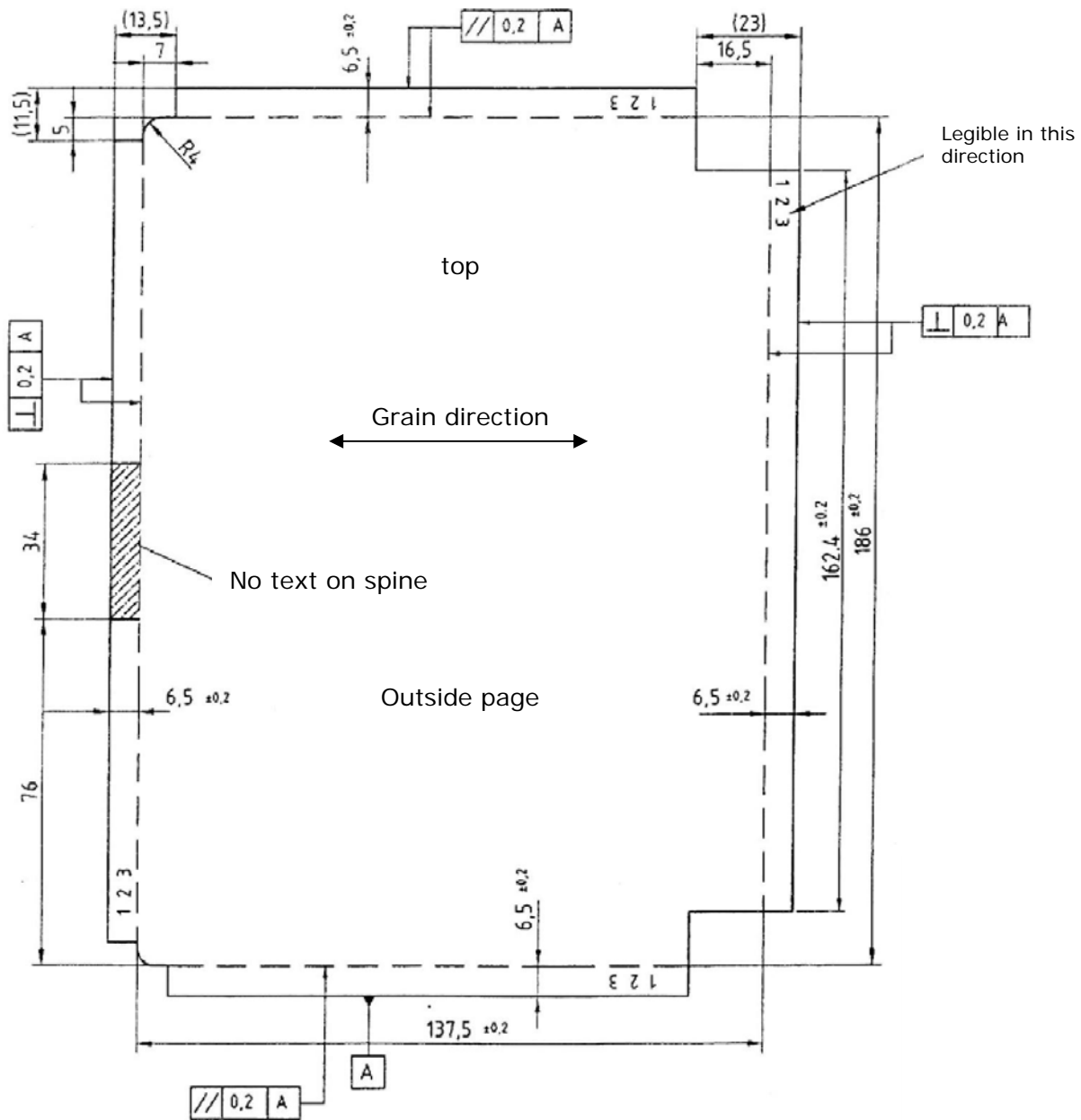
### 3 Booklet

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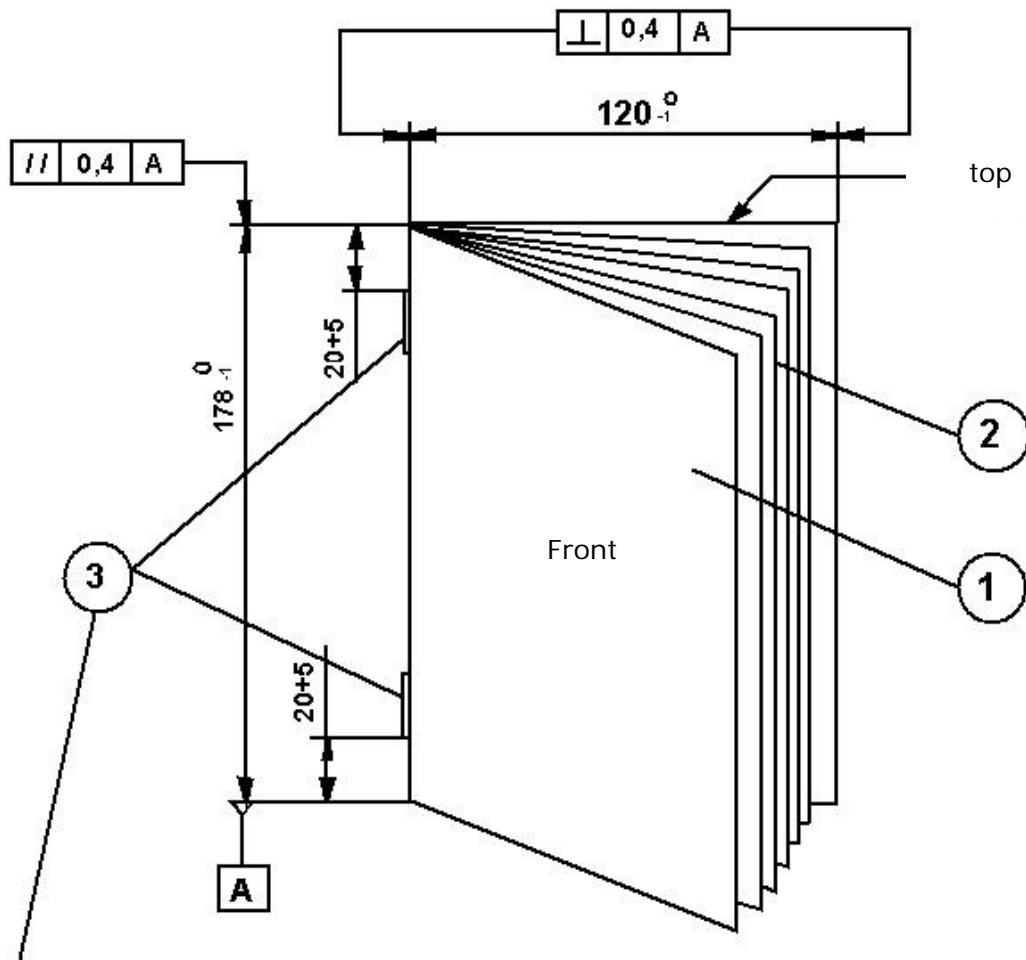
Format: 121 x 180 mm Final measure, closed  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (additional expenses)

## 4 Cover Superjewelcase Supersize



Format: 186,6 x 138 x 6,2 mm final measure closed  
 Colours: 1/1 – 4/4-colour by Euroskala  
 Special colours on request (additional expenses)

## 5 Booklet Superjewelcase Supersize

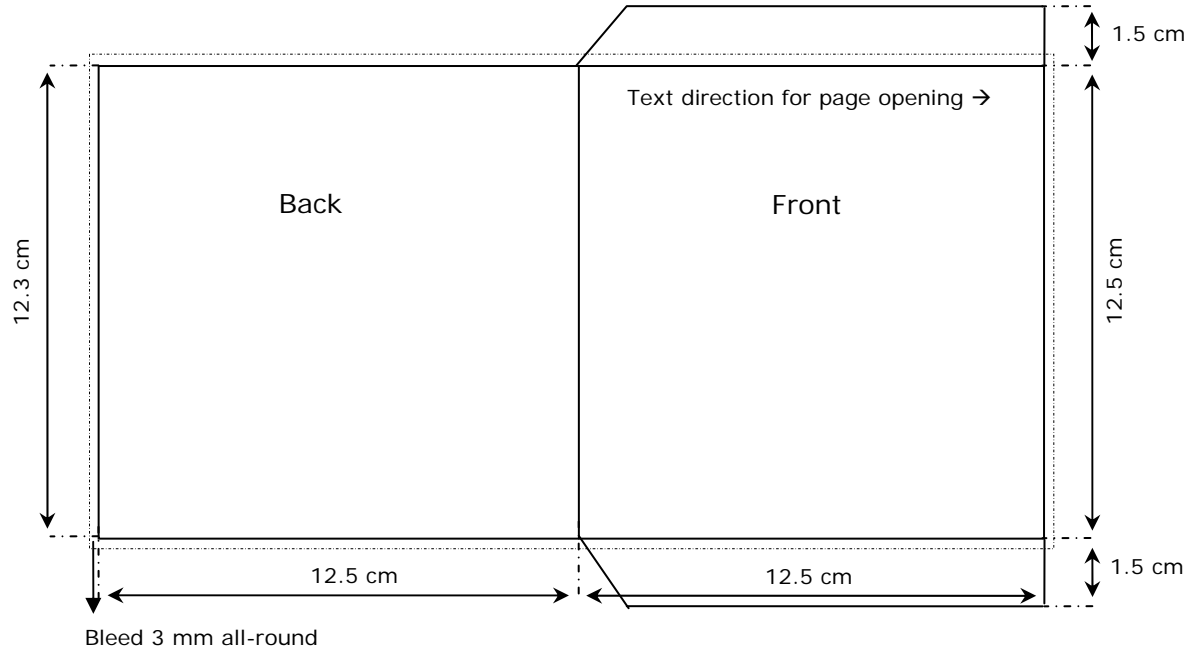


Staples concentric on fold lines

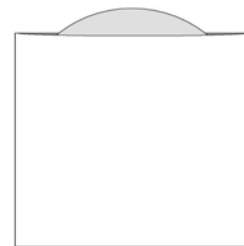
Format: 178,0 x 120,0 x 2,0 mm final measure closed  
Colours: 1/1 – 4/4-colour by Eurokala  
Special colours on request (additional expenses)

## PACKAGING SPECIFICATIONS

### 1 Measurements Cardboard-case for 12cm CD



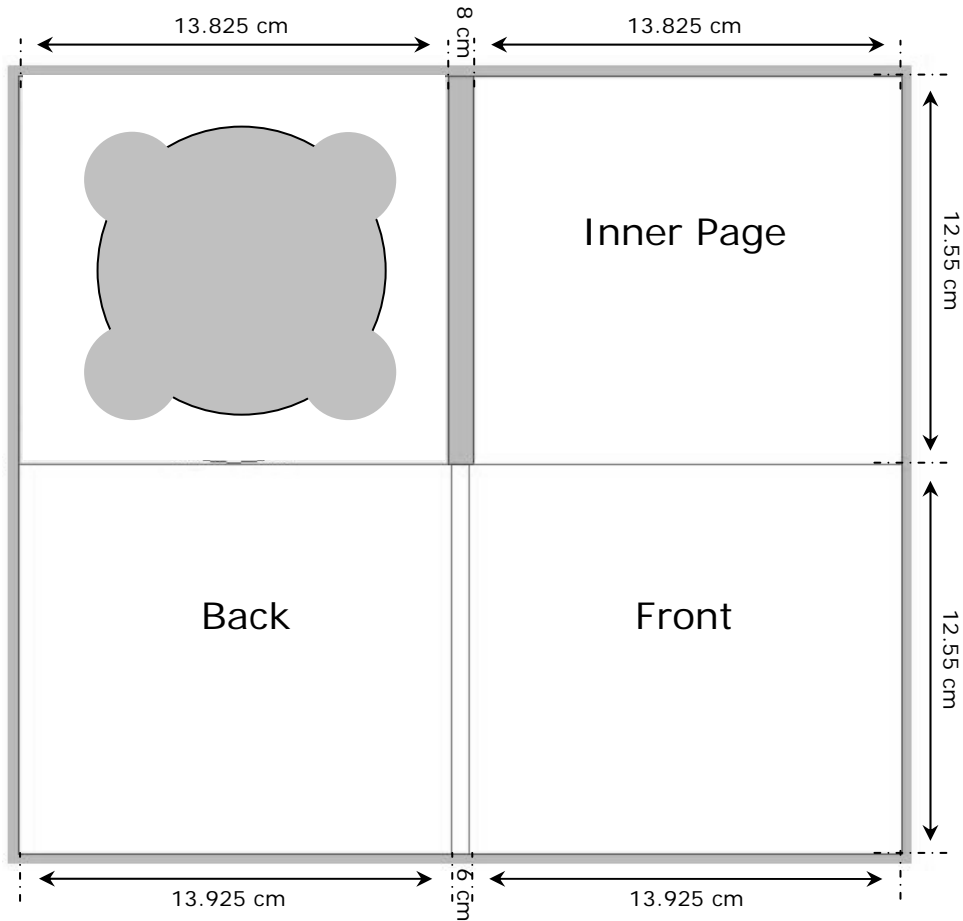
Format: 125 x 125 mm final measure  
Colours: 1/1 – 4/4-colour by Euroskala  
Special colours on request (extra expenses)





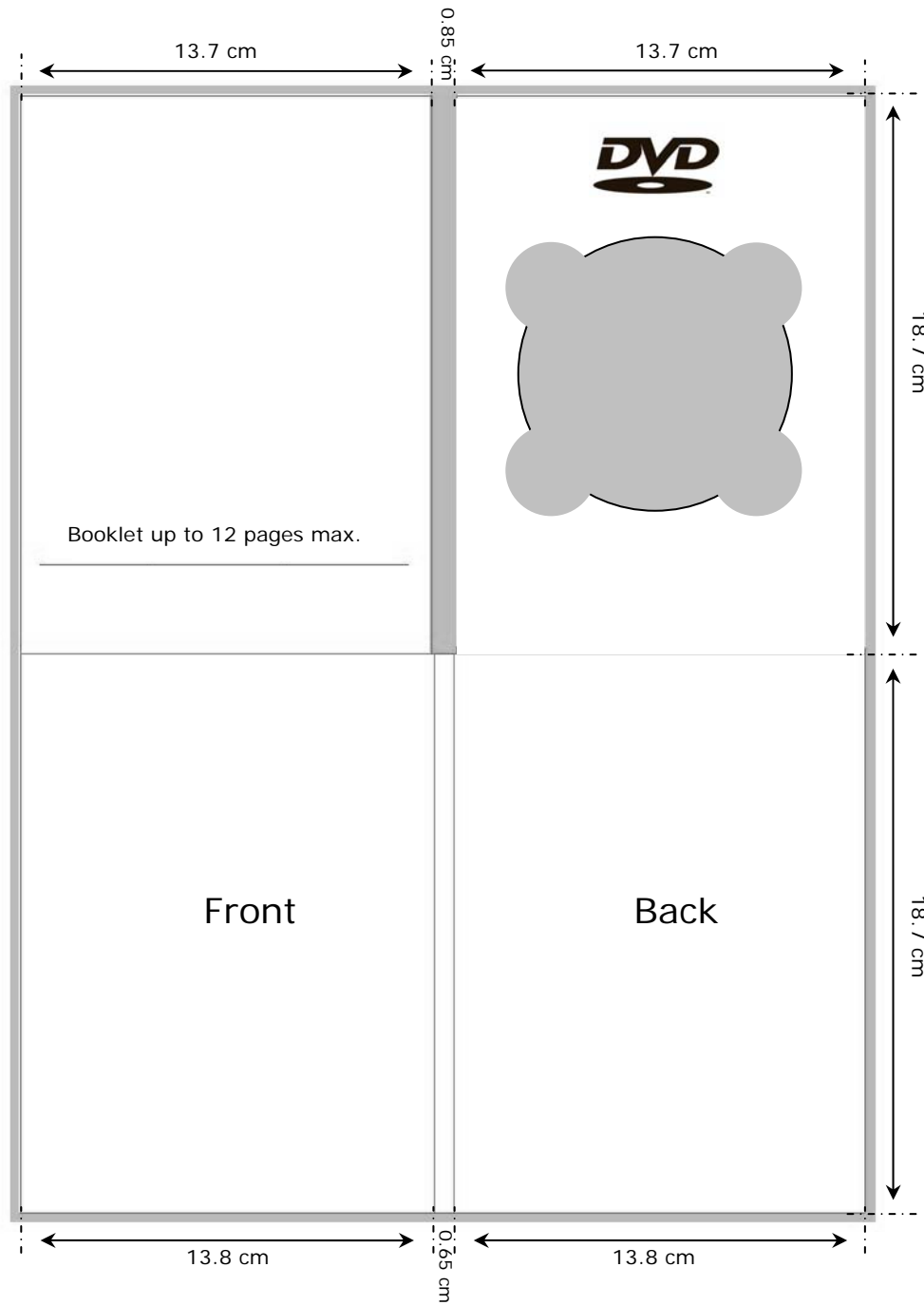
## 2 CD- Digipack 4-page

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## 4 DVD- Digipack 4-page



## 5 DVD- Digipack 6-page

